

Campaign Messenger

Wondrous Results...



Require Top Tier Gifts

We need a broad base of support and a few fairly substantial gifts in order to assure our campaign's success.

Now, not everyone is in a position to make one of these top tier gifts (like the ones listed in the charts below). But if you can, do what others can't.

Then watch in awe at the wondrous results that will follow.

Chart of Gifts Needed To Succeed

Minimum Goal

Size of Gift	#	Total
\$400,000 or More	1	\$400,000
\$200,000 - \$399,999	2	\$400,000
\$100,000 - \$199,999	4	\$400,000
\$50,000 - \$99,999	8	\$400,000
\$25,000 - \$49,999	16	\$400,000
\$10,000 - \$24,999	40	\$400,000
\$5,000 - \$9,999	80	\$400,000
Less Than \$5,000	263	\$500,000
TOTAL	420	\$3,300,000

Miracle Goal

Size of Gift	#	Total
\$500,000 or More	1	\$500,000
\$200,000- \$499,999	3	\$600,000
\$100,000- \$199,999	6	\$600,000
\$50,000 - \$99,999	12	\$600,000
\$25,000 - \$49,999	24	\$600,000
\$10,000 - \$24,999	60	\$600,000
\$5,000 - \$9,999	120	\$600,000
Less Than \$5,000	194	\$600,000
TOTAL	420	\$4,700,000

Giving Opportunities

Parking Lot Opportunities

Regrading & Resurfacing	\$200,000
Parking Space (147)	\$2,000 each
Handicap Parking Space (8)	\$5,000 each

Education Wing Renovation Opportunities*

Main Level	\$300,000
Nursery	\$150,000
Pre-School	\$150,000
3 rd – 5 th Grade Room	\$150,000
Art & Game Room	\$100,000
Bathrooms (2)	\$10,000 ea.
Toddler's Bathroom	\$15,000
Lower Level	\$200,000
Hand Bell Room	\$150,000
Multi-Purpose Rooms (3)	\$80,000 ea.
Bathrooms (2)	\$10,000 ea.
Storage Room (2)	\$5,000 ea.

*All Education Wing gift opportunities will include fire-code, mechanical and electrical improvements along with carpet, paint, décor and technology upgrades.

Prices of the various items listed are not necessarily reflective of the component's cost, but rather the value of the area or item and the gift needs and abilities of our community. Naming rights for capital items given will extend for up to twenty (20) years depending on the useful life of the item given. Naming and recognition rights for these will be granted once payment for the item is fully received.

Technology Improvements

Longfellow Room	\$20,000
Harrison Room	\$20,000
Church Offices	\$20,000
Sanctuary Hearing Assist Technology	\$50,000
Art Gallery Hearing Assist Technology	\$30,000

Commercial Kitchen **\$250,000**

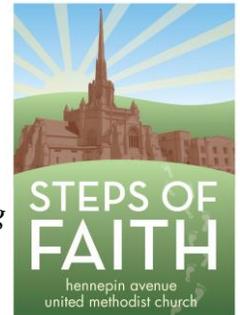
Commercial Refrigerator	\$50,000
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Mission Outreach

<i>Reach, Renew, Rejoice</i>	\$165,000
Global Ministries Project	TBD

Building Envelope

Wall Tuck-pointing	\$2.2 Million
Roof Maintenance	\$300,000



FAQ's

Q: Why are there differences, some being large differences, between the Giving Opportunities? For example, does it really cost \$150,000 to renovate the Hand Bell Room?

A: Great question! As you will notice in all campaign materials, there is a paragraph accompanying the gift opportunities that says, "*Prices of the various items listed are not necessarily reflective of the component's cost, but rather the value of the area or item and the gift needs and abilities of our community.*" This means that the costs are more reflective of the prominence of the gift opportunity, versus the actual cost of that opportunity.

Take your example of the Hand Bell Room; in comparison with the other like-gift opportunities like the Multi-Purpose Rooms, Bathrooms and Storage Rooms, the Hand Bell Room has more meaning and prominence because it has a specific function that might be of higher interest to someone who would like to gift that special space, as opposed to a Multi-Purpose Room that has a more generic use. Hence, the Hand Bell Room is at a higher gift level because of the meaning and prominence behind the space.

Finally, if you add up all the gift opportunities for the Education Wing, you'll find that the total is commensurate to the actual \$1.5 Million cost of the Education Wing renovation, which is another reason for these varying gift levels.

If you have any Frequently Asked Questions about our campaign, please fill out a *Question & Answer* card located at our campaign table in Carlson Hall and we will answer them in future Campaign Messengers. Thank you!